

General Board Meeting 08/2026

05 AUGUST 2026 / 7:00 PM / SHS CAFETERIA

ATTENDEES

Bob Armstrong, David Coover, Sheri Zimmer, Sarah Moris, Mike Shipley, Jeff Ryder, Chauncey Carrick, Kristy Sharpness, and Shannon Egler

Introductions and Opening

The meeting was called to order by Shannon at 7:06 PM and attendees introduced themselves, including board officers, directors, and a new guest, with light informal remarks welcoming the new attendee.

Treasurer Report

The treasurer reviewed fiscal-year results, reporting roughly \$20,000 in net income, a substantial multi-purpose video board fund balance, and current operating and concessions cash positions; the treasurer also raised the possibility of laddering CDs for idle funds and discussed conversations with Ron about account balances.

- The treasurer reported approximately \$20,000 in net income for the fiscal year and detailed current cash balances across operating, concessions, and the multi-purpose video board fund
- Approval of Treasurer's Report motion made by Bob. Seconded by David. Motion Carried.

Secretary Report

No report this month.

Scoreboard Hardware and Replacement Discussion

The board discussed ScoreVision hardware lifecycle and replacement options, noting parts are exhausted, ScoreVision no longer supplies hardware, LED panels from other vendors (e.g., Samsung) are likely sources, and a full replacement would use existing infrastructure and could cost up to about \$100,000 though precise estimates are unclear.

- The outdoor multi-purpose video board hardware will be approaching end of life in the next 2-5 years; parts are limited and a full LED replacement is likely required with estimated cost up to roughly \$100,000

Volunteer Report

The group reviewed volunteer staffing for upcoming events, published volunteer opportunities through FNBO, set the first home football game on the 28th, and committed to finalize volunteer team assignments by the end of the week or early next week; the board also approved adding a new \$1,000 volunteer-hours scholarship and agreed to track hours via paper check-ins and a spreadsheet managed by the volunteer lead.

- Volunteer staffing is currently insufficient, and volunteer assignments for events are being finalized with a schedule expected by the end of the week or early next week.
- The board approved one additional \$1,000 scholarship to be awarded strictly for volunteer hours, with tracking to begin immediately using paper check-ins and a spreadsheet.

Concessions Report

Concessions discussed testing a new popcorn machine, selling or auctioning older units, adjusting pricing upward, running a limited menu for movie night, and creating a movie-night category in the POS system to isolate items sold that night.

- Concessions will run a limited menu for movie night and the concessions lead will provide the menu and updated prices so a dedicated movie-night category can be created in the POS.

Spiritwear and Membership Report

Spiritwear plans include holding a spirit shop where customers can try items on; the board purchased three all-in-one POS terminals after a successful trial on a hotspot and plans to deploy them to concessions and spiritwear with potential to add a fourth if they perform well; membership reports look light pending migration of lifetime members to the new year, which the membership lead committed to complete this week, and a series of membership promotion events were scheduled including Friday night, back-to-school bash, freshman orientation, and Black & Gold.

- The board purchased three all-in-one POS devices that worked well on a hotspot during a trial and may add a fourth device if adoption goes well.
- Lifetime memberships have not yet been migrated to the new year; the membership lead will extend lifetimes this week and promote membership at multiple upcoming events.

Marketing and Video Promotions

The meeting opened with suggestions to involve athletes in short promotional videos and Jeff described prior discussions with Rich Aguilera to create 30–45 second montages using game B-roll and athlete voiceovers for pregame and concession displays. Jeff confirmed successes transitioning to multi-slide pregame slideshows at basketball games and the ability to duplicate that content on the concession TV.

- The team will look to produce short athlete-driven promotional montages for pregame and concession displays to increase engagement.

- The stadium video board requires a re-export and Chauncey to load videos via ScoreVision, while the concession TV is easy to update.

Movie Night Event Report

Jeff reported testing the video-board movie playback for about ten minutes and found it functional but noted a potential intermittent speaker crackle to watch over longer runs. The group discussed the constraints of running ads and full video in pregame mode versus indoor mode and confirmed the concession TV is simpler to change than the stadium board.

- Jeff tested the video board playback and confirmed it worked, but flagged intermittent speaker crackle as a monitoring item.

Spartan Open Recap and Finances

Participants reviewed the Spartan Open results with Participant 5 reporting net operating income of \$12,638.59, two additional \$300 checks received bringing totals near \$13,000, and an expectation of another ~\$1,000 yet to be collected for a projected final net between \$14,000 and \$15,000. The event had a good turnout and stronger raffle outcomes despite fewer teams than prior years.

- Spartan Open provisional net revenue is approximately \$13,000 with another ~\$1,000 expected, projecting final net between \$14,000 and \$15,000.

Upcoming Events and Volunteer Needs

The team confirmed movie night logistics (gates 6:30, show 7:30) and first-time field-format details and thanked the idea originator. Back-to-School Bash on August 12 needs two volunteers and will serve as an informational/merch sales presence, and the Black and Gold event on August 14 requires four concession volunteers and includes a plan to sell and refill “loud cups” with discounted refills for returning customers. The group discussed selling spiritwear at events and duplicating slideshows across screens for promotion.

- Movie night (gates 6:30, show 7:30), Back-to-School Bash (Aug 12), and Black and Gold game (Aug 14) are confirmed events with defined volunteer and promotion needs.

Athletic Director Report

Season starts and equipment timelines were reviewed, with uniforms expected around the 23rd and most sports starting in the coming days. The school board approved a girls’ high-school football program, prompting immediate needs to recruit coaches, build a schedule, and secure equipment with an anticipated reduced initial game allotment. Chauncey described presenting boosters’ purchasing and uniform-rotation process to the board and reported strong kudos and appreciation from district leadership. The group also touched on potential expansion into long-term consideration of lacrosse and discussed how dual-sport athletes prioritize conflicts.

- The school board approved a girls’ high-school football program; coaches, schedule, and equipment must be identified within roughly two weeks
- The board meeting presentation about boosters’ purchasing and uniform-rotation process received strong positive feedback from district leadership.

Adjournment [\(37:43\)](#)

Motion to adjourn by Bob, seconded by Jeff. Motion carried. Adjourned at 7:52 PM.